## 2017 ANNUAL REPORT



# SACRAMENTO forever the city of trees



PHOTOGRAPH: Tom Monahan

#### WHY TREES?

Trees are integral to our beloved city's identity, inspiring photos, paintings, and wellloved stories since its founding. As the voice for Sacramento's trees over the past 35 years, we've celebrated our urban forest's beauty and benefits while asking you to help take responsibility for its health and development. Through the years we've collected some of your stories about why trees matter.

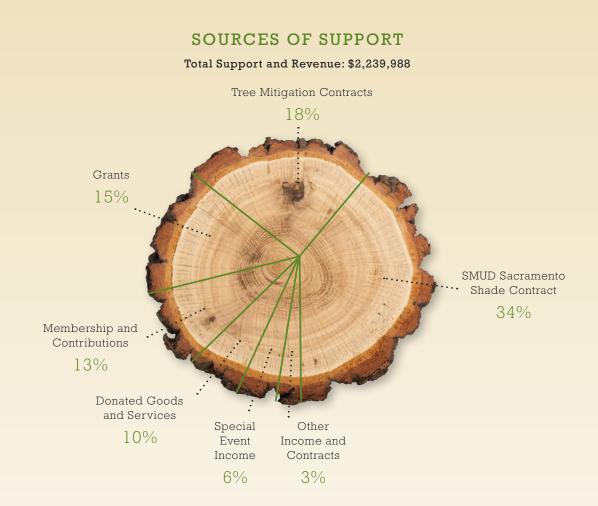
"Why Trees?" stories are as diverse as our region. Matt is thankful for trees when he sees his son gaining confidence climbing toward the sky one limb at a time. Rachel gets inspired after spending time in a nicely shaded park because she feels rejuvenated and less stressed. Torin appreciates when people come together to improve public spaces through tree planting and care. What's your "Why Trees?" story?

The trees captured in this calendar have stories, too. Each one started as a single, tiny seed. With Mother Nature's sunlight and water, as well as care and love from someone like you, they were able to grow to their magnificence. And while we have a tree canopy we can be proud of, there are still many small seeds to grow and care for. With your help, we can create an even better and greener future for our children and grandchildren. YOU can make a difference.

This year, come along with us on a journey to help grow the most spectacular urban forest in the nation! There are so many ways to get involved: PLANT a tree at your home; LEARN through a workshop or tree tour; VOLUNTEER to plant at a neighborhood, school, park, or open space; or JOIN the Sacramento Tree Foundation as a member. Don't forget each and every day to get outside and take a walk under our trees. Receive your daily dose of nature and the amazing gifts it has to offer.

## FISCAL YEAR 2017 FINANCIAL REPORT

Audited financial figures from July 1, 2016 – June 30, 2017



#### PROGRAM AND OPERATING EXPENSES Total Program and Operating Expenses: \$1,920,655

General and Administrative Expenses 17% Fundraising Expenses 7%



PHOTOGRAPH: Gerry McIntyre

## OUR IMPACT ON THE SACRAMENTO REGION DURING FISCAL YEAR 2017

- 1,487: Children in 59 classrooms helped grow the next generation of native oaks through our Seed to Seedling program
- 4,500: Native trees our Urban Ecology team planted and cared for at 15 open space sites
- 1,473: Public elms monitored by our 100 Save the Elms Program Citizen Scientists. They found 13 confirmed cases of Dutch elm disease
- 9,911: Shade trees delivered to 5,356 homes
- 298: People trained at 23 educational workshops
- 605: Trees planted in parks and at schools
- 11,660: Acorns collected by trained volunteers
- 706: Trees planted through our NeighborWoods campaigns in Rancho Cordova, South Sacramento, River Park, and Arden Park
- 4,881: Hours donated by 1,525 volunteers resulting in 11,025 brand new trees planted



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PHOTOGRAPH: Gerry McIntyre

## VOICES FROM THE URBAN FOREST

"My husband and I just wanted to send a quick note to say thank you for facilitating and organizing the tree plantings throughout our neighborhood on Saturday. We had a great time getting out and meeting new neighbors. We're especially thrilled with the tree you guys suggested for us. Larry likes it so much; he thought he might just sleep outside Saturday night, right next to our new tree."

– Susan and Larry Standing NeighborWoods Tree Recipients

"Many of my best memories took place under the shade of a tree. I want my kids to have the chance to make those same types of feel-good memories. It's my goal to hand them down a planet they can love."

*– Jennifer Stuck* Veteran Sacramento Tree Foundation Volunteer

"Seed to Seedling is a cross-curricular program which gives students a rich, real-world experience. Not only are students learning through planting the acorns and nurturing their growth into seedlings, they are contributing to the greater community that affects the lives of the people, wildlife, and the environment for many years to come."

– *Moira Young* Teacher at Sunrise Elementary School



"Through three tree plantings, several community trainings, and appearances at community meetings, the Sac Tree staff has been nothing short of fabulous – educating, encouraging, and helping us set and meet our goals. Our neighborhood has been educated, encouraged, and engaged in our two goals of planting trees and supporting the existing tree canopy by Sac Tree and the NeighborWoods Initiative. Without their support, we couldn't have done it."

– Kate Riley

RIVER PARK TREE CANOPY PROJECT

"As long as I can remember, my favorite part of this city has been its trees. My internship at Sac Tree has given me a newfound appreciation for them. To see how much work people put into them every day was inspiring, and to help plant and take care of them was endlessly fulfilling."

– *Evan Ruggles* Sacramento Tree Foundation Intern

WHY DO YOU SUPPORT SACRAMENTO TREE FOUNDATION? Let us know: engage@sactree.com



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